



origo.

**Geographical Indications'
Global Forum**

11-12-13 APRIL 2017
PARMA · ITALY



Useful Information

Where will the Forum be held on 11th April?

The Forum on 11th April will be held at the Conference Centre of the Auditorium Paganini in Parma. [Click here for directions](#) on how to get there. If driving, there is a free reserved car park with entrance from Via Toscana 5/a. The Auditorium is very close to Parma's town centre and can be easily reached by taxi, bus and on foot (10 minutes from the central square).

What is the Forum's program?

[Click here](#) for the Forum's program.

Where will the Business Lounge be on 12th and 13th April?

The Origo Business Lounge will be within Cibus Connect (Pad 4), at the Parma Exhibition Centre, at [this address](#). The Business Lounge will be a meeting space made exclusively available to the groups and companies registered with the Origo Global Forum.

How can I contact the top buyers present at Cibus Connect?

The full list of DOP and IGP companies registered with the Origo Global Forum will be made available to the Parma Exhibition Centre, who will pass it on to the top buyers present at Cibus Connect. It will therefore be the buyers themselves to access the Origo Business Lounge to request a possible meeting at any stage. Furthermore, IGP and DOP companies registered with Origo will have the opportunity to visit and meet the exhibitors and participants.

Where do I collect my ticket to Origo?

All days' Origo passes will be available at the entrance on 11th April, before the start of the Forum. If participants are not able to attend on the 11th, they will be able to collect their passes for the following two days at the dedicated desk at the entrance of Cibus Connect.

What are the Forum's opening times?

On 11th April the Forum will start at 9.30 and terminate at 17.30. A lunch based on DOP and IGP products will be served. On the 12th and 13th April, the Forum will open at the same time as Cibus Connect, that is from 9.30 to 18.00. Guided tasting sessions arranged by the Regional Agricultural Office of the Emilia Romagna region and featuring DOP and IGP products are planned.

Will those registered with Origo be able to visit Cibus Connect and access the Origo Business Lounge?

No. Access to the Origo Business Lounge is exclusively reserved to DOP and IGP companies registered with the program. There will be no free access to Cibus Connect unless attendees have formally registered online through the Origo website and collected their passes on 11th April from the Auditorium Paganini in Parma.

What languages will be spoken at the Forum?

The Forum's official language is English. Simultaneous translations into French, Italian and Spanish will be available.

What materials will be distributed?

Participants will be offered a folder with the day's program and their passes to the Forum and to Cibus Connect.

Will a cloakroom be available?

Yes, a staffed cloakroom will be available on the 11th at the Auditorium Paganini.

Promoter



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